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Frequently Asked Questions – Men's Basketball Reseat

What is a reseat?

During years of a reseat, all season ticket holders are required to select new basketball seating locations. During the reseating years, we do not offer the option of keeping the seat locations you had last year, so you must reselect seats. If your current seats are available at your time of select, you may then have the option of selecting those seats again.

Why are we having a reseat?

We will be conducting a reseat every 2-3 years so that donors can have the best possible seating options as a benefit of their Panther Points. The last reseat took place when the McLeod Center was built. Since that time, our donors and season ticket holders have gotten to know the layout of the arena and have expressed likes and dislikes pertaining to different areas. Reseating also allows donors to move groups together or add new seats. Many donors find a reseat is the best time to look at upgrading their gifts in order to better their seat location. This is very important for us as we must continue to raise funds in order to pay for student-athlete scholarships. A full student-athlete scholarship, including tuition, room, board, books and fees, is now valued at over \$17,000 in-state and over \$23,000 out-of-state. Without gifts to the Panther Scholarship Club to help fund scholarship expenses, our student-athletes could be negatively impacted.

How does the reseating work?

All Panther Scholarship Club members will be ranked in accordance to the Panther Points system. DONOR LEVEL FIRST, followed by DONOR RANK SECOND. We will base your PSC Donor Level on where you pledge for 2018. The Panther Scholarship Club will then assign seat selection times based on these rankings.

How do I qualify for the reseat?

To qualify for the reseat, all men's basketball season ticket holders must have made a payment on their season tickets **AND** make a payment on your 2018 Panther Scholarship Club gift by the July 1, 2018 deadline. After the deadline, we will rank all season ticket holders according to the Panther Points system. Donor level first, donor rank second.

What happens if I cannot maintain my PSC contribution next year?

In order to retain the seat location of your priority season tickets from year to year, after the reseat, you **MUST** maintain or increase your PSC Membership Level. If you decrease your PSC Membership Level, your season tickets will be subject to be reassignment by the PSC & UNI Ticket Office.

Can I keep my existing seats?

All season ticket holders, regardless of donation or priority ranking, must re-select their seats. All seat history will be erased for the reseat, and every seat in the arena will be available to be selected during the reseat. If your current seats are available at your time of select, you may then have the option of selecting those seats again.

How can I be assured good seats in the McLeod Center?

The McLeod reseating plan gives PSC members control over their seats. There are several ways one can improve their seating assignment based on the accumulation of Panther Points. Quickest way is increase your giving level within the PSC.

How do I select my season ticket locations with my friends?

In an effort to be fair to all of our PSC members, the group will be able to select their seats at the time of the PSC member with the latest selection time. Please be sure to notify the PSC office that you will be passing on your selection time so that you can pick at a later time with a friend.



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What effect will this plan have on my seat location?

It all depends on your Panther Points rank among all PSC members. If your current seats are available at your assigned selection time, you are free to claim them.

How do I renew my men's basketball season tickets?

During the renewal process, you will be purchasing the quantity and price level of your tickets, rather than individual seats. During the renewal process, donors can increase/decrease their quantity and change their price level. Website to renew is www.unipanthers.com/renew

What if my seats do not require a donation?

All seats in the arena, not just donation obligated seating, will go through the full reseating process. Although some season ticket holders are not active Panther Scholarship Club members, we hope this will encourage everyone to invest in our success and join the team. All Panther Scholarship Club members will be seated first based on their donor level and donor rank second. Then all non-PSC men's basketball season ticket holders will be contacted after the seat selection night to select their seats. The order in which you are contacted will be at the discretion of the UNI Athletics Staff.

What are the deadlines associated with the reseating?

Panther Scholarship Club renewals will be emailed/mailed in early February, and followed up with a direct mail piece for any outstanding balances on May 15. Panther Scholarship Club members will have until July 1st to make a payment on their gift and on your men's basketball season tickets in order to be considered for the reseating.

How do I select my seats?

All season ticket holders will pick out their seats in person at the McLeod Center the week of July 30 - August 3, 2018. You will not be able to select your seats until your specific time. More information will follow in the renewal period detailing dates and times of your reseating selection. Also, there is no limit to the number of season tickets an individual may purchase. However, there will be a limit to the number of season tickets selected during the seat selection night events. If a PSC member wishes to purchase additional seats above and beyond their maximum, they may do so after all PSC members have finished the seat selection process. The maximum limits are based on current PSC level and are as follows:

| 2018-2019 Men's Basketball Reseat | | |
|-----------------------------------|----------|----------------------|
| LEVEL | AMOUNT | MAXIMUM # of Tickets |
| Leadership | \$25,000 | 16 |
| Platinum | \$13,000 | 14 |
| Diamond | \$8,000 | 12 |
| Scholarship | \$4,100 | 10 |
| UNI Pride | \$3,000 | 8 |
| VIP | \$2,100 | 6 |
| Directors | \$1,600 | 6 |
| Gold | \$1,200 | 6 |
| Purple | \$600 | 4 |
| Coaches | \$350 | 4 |
| Loyalty | \$50 | 2 |



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What does “you may not leave a single unoccupied seat” mean?

It means you can't leave a seat at the end of a row or between two occupied seats. This ensures more fans who go together can sit together.

When will I select my seats?

After the renewal deadline of July 1st, the Panther Scholarship Club will pull the donor ranking and assign appointment times to all Men's Basketball season ticket holders. Appointment times will be communicated the early July, via email and direct mail.

The reseat will be held the week of July 30 – August 3.

How do I select my seats?

Once you receive your appointment time, you will have the following options:

- 1) Select your seats in person at McLeod Center during your selection time.
- 2) Designate someone to select your seats for you (a form will be included with your appointment time in which you may designate an individual).

Can I designate a member of the UNI Athletics staff to pick my seats for me?

UNI Athletics staff members can assist in the reseat process. You will need to provide your top 3-5 choices for your seat allocations. If those seat locations are already selected, the UNI Athletics staff member will select the best available seats near your desired location. Based on this system, if you have a UNI Athletics staff member select your seat, you will take full responsibility for the locations.

What if I miss the July 1st deadline to purchase my tickets and to make my Panther Scholarship Club gift?

You will still be eligible to select seats, but your selection will take place **after** the priority reseat.

What's my next step?

As we draw near an end for this Panther Scholarship Club campaign, renewals will be sent beginning in February 2018. We want to present you with this information as you are considering your giving level for the 2018-19 Men's Basketball year. Online season ticket renewal will begin in February and your season tickets order form will be mailed out early May 2018 if you haven't renewed by then. You will have until July 1, 2018 to submit your ticket order and renew your PSC membership to be included in the reseat. Please remember that Panther Points will be based on donor LEVEL first, donor RANK second.

What about Men's Basketball Courtside Seats?

The donation minimum & maximum number of tickets to purchase for Men's Basketball courtside seats are as follows. Plus the cost of the season tickets and based on availability:

| LEVEL | AMOUNT | MAXIMUM # of Courtside Tickets |
|-------------|----------|--------------------------------|
| Leadership | \$25,000 | 8 |
| Platinum | \$13,000 | 6 |
| Diamond | \$8,000 | 4 |
| Scholarship | \$4,100 | 2 |



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How can I purchase two (2) Men's Basketball courtside tickets?

First, to be able to purchase two (2) men's basketball courtside tickets, you need to be part of the Panther Scholarship Club at the Scholarship Level or higher. Then you can go ahead and purchase your two-courtside seats, if they are available during your selection time at the seat selection night.

What if I have additional questions?

Panther Scholarship Club will be hosting several Town Hall and/or Open Houses to answer any questions regarding Panther Points, PSC Levels and the Men's Basketball Reseat. Please be on the lookout for these dates and times. You may also contact us at 319-273-2471 or email at PSC@uni.edu

Important Dates:

- Early February, 2018 - Panther Scholarship Club online renewals available
- Early February, 2018 - Panther Scholarship Club renewals will be mailed
- Early February, 2018 - Men's Basketball season ticket renewal online opens – www.unipanthers.com/renew
- June 1, 2018 - Men's Basketball season ticket renewal/order forms will be mailed if you haven't renewed.
- July 1, 2018 - Final deadline to receive all PSC gifts and season ticket orders to participate in the Men's Basketball reseat selection night
- Early July, 2018 - Men's Basketball reseat appointment times will be distributed via mail & email
- Week of July 30 - August 3, 2018 - Men's Basketball seat selection appointments