2021 DONOR GUIDE

PANTHER SCHOLARSHIP CLUB

PSC

 Panther Points - is intended to promote the spirit of giving to the Panther Scholarship Club (PSC) as part of our capital campaigns.

Annual Panther Points: Are awarded to PSC accounts each year based on the following:

• 2 Panther Points

One-Time Panther Points: Are awarded to PSC accounts once and carry over each year:

be earned in the following manner:

Points will be earned both on an annual and one-time basis. Annual points are cumulative and are earned each year. One-time base points are determined on previous giving history and carry over for beginning, renewing and increasing giving. This system also provides an incentive for fairness, generate support for Panther Scholarship Club.

The UNI Athletics priority point system - MOMENTUM CLUB

$100,000 in a planned gift = 1,000 Points)

Gifts donated to UNI Athletics. (Example:

Planned Gifts and Irrevocable Planned Gifts must be made within the current fund drive year. A pledge is not counted until the gift is received.

Every $100 gift-in-kind for Panther Champions, and every $100 in cash donation to the PSC, will be determined on previous giving history and carry over for beginning, renewing and increasing giving. This process meshes loyalty with the importance of donation levels. Members will be informed of their point totals annually, and as requested to the PSC office. Panther Points will be earned in the following manner:

Panther Points allows for the objective allocation of benefits that exist for being a UNI graduate, UNI student-athlete (Non student-athlete)

• 50 Panther Points

• Athletic Department issued Panther Apparel

• Level Up Benefit - Receive benefits from one level above your PSC level (Ex: Donor increases their level to Directors, they would receive benefits at the VIP level)

• 3 Panther Points

To continue the momentum in their giving. Donors who increase their giving at least one benefit level higher than the previous year will advance our efforts to achieve unprecedented success.

For being a UNI graduate and for being a former UNI student-athlete (Non student-athlete)

• 10 Panther Points

• 5 Panther Points

Corrected mistakes:

The system is administered collaboratively by the staff of the UNI Ticket Office and the PSC. The objective allocation of benefits that exist for being a UNI graduate, UNI student-athlete (Non student-athlete)

• 3 Panther Points

MOMENTUM CLUB

The Panther Scholarship Club assists in covering scholarship expenses for all of our student-athletes and coaches, and staff.

The Panther Scholarship Club is critical to supporting the needs of our student-athletes, coaches, and staff.

Thank you for your investment in UNI Athletics. Your membership in the Panther Scholarship Club is critical to supporting the needs of our student-athletes, coaches, and staff.

Director of Athletics

David Harris |

/Supportthepanthers.com or calling a PSC team member at 319-273-2471.
The Panther Scholarship Club (PSC) serves as the fundraising arm for the University of Northern Iowa Athletic Department. The PSC strives to create a rich tradition for the UNI Athletic Department by providing the opportunity for all our student-athletes to succeed in the classroom and in competition.

Dear Panther Family,

Thank you for your investment in UNI Athletics. Your membership in the Panther Scholarship Club is critical to supporting the needs of our student-athletes, coaches, and staff.

The Panther Scholarship Club assists in covering scholarship expenses for all of our programs here at UNI. Your investment makes it possible for the University of Northern Iowa to provide a first-class experience to our student-athletes and enables them to develop and excel in all aspects of life.

The 2021 donor guide takes a deeper dive into the information about the Panther Scholarship Club. As we move forward, the continued support of alumni, parents, and friends is vital to the success of our student-athletes and programs. Renewing your gift or introducing someone to the PSC can go a long way in helping us achieve our goals. Please take the time to review the different membership levels and consider a gift at the level most meaningful to you.

You can join today by making a gift at SupportThePanthers.com or calling a PSC team member at 319-273-2471.

Go Panthers!

David Harris | Director of Athletics
MOMENTUM CLUB

Through the PSC’s Momentum Club initiative, all renewing members have the opportunity to continue the momentum in their giving. Donors who increase their giving at least one benefit level higher than the previous year will advance our efforts to achieve unprecedented success.

TO SHOW OUR APPRECIATION, INDIVIDUALS WHO JOIN THE MOMENTUM CLUB ARE ELIGIBLE TO RECEIVE TWO GIFTS OF THEIR CHOICE. THE 2021 GIFT OPTIONS ARE:
- 50 Panther Points
- Athletic Department issued Panther Apparel
- Level Up Benefit – Receive benefits from one level above your PSC level
(Ex: Donor increases their level to Directors, they would receive benefits at the VIP level)

TO LEARN MORE VISIT: https://supportthepanthers.com/psc/index.html#momentum-club

PANTHER POINTS SYSTEM

The UNI Athletics priority point system – Panther Points - is intended to promote fairness, generate support for Panther Scholarship Club (PSC) members and rewards giving. This system also provides an incentive for beginning, renewing and increasing participation as an athletics donor and Panther Champions, and rewards given to the University of Northern Iowa Ticket Office and the PSC.

Points will be earned both on an annual and one-time basis. Annual points are cumulative and are earned each year. One-time base points are determined on previous giving history and carry over each year. This process meshes loyalty with the importance of donation levels. Members will be informed of their point totals annually, and as requested to the PSC office. Panther Points will be earned in the following manner:

ONE-TIME PANTHER POINTS: ARE AWARDED TO PSC ACCOUNTS ONCE AND CARRY OVER EACH YEAR:
- 2 Panther Points per $100 donated to any UNI Athletics account/initiative since 1993. This includes PSC, endowments, restricted giving to individual sport campaigns, and capital campaigns.
- 1 Panther Point per every $100 in Revocable Planned Gifts and Irrevocable Planned Gifts donated to UNI Athletics. (Example: $100,000 in a planned gift = 1,000 Points)
- 10 Panther Points for being a former UNI student-athlete
- 5 Panther Points for being a UNI graduate (Non student-athlete)

ANNUAL PANTHER POINTS: ARE AWARDED TO PSC ACCOUNTS EACH YEAR BASED ON THE FOLLOWING:
- 3 Panther Points for every $100 in cash donation to the PSC, Panther Champions, and salary enhancement funds. Gifts must be made within the current fund drive year (Jan. 1 - Dec. 31). A pledge is not counted until the gift is received.
- 3 Panther Points for every $100 gift-in-kind donation to the PSC. Gifts must be made within the current fund drive year. A pledge is not counted until the gift is received.
- 3 Panther Points for each consecutive year of giving to the PSC. If you skip a year of donating, your consecutive years of giving to the PSC drops back to one year when you rejoin. (Since 1993)
- 3 Panther Points for each consecutive year of being season ticket holder per sport (Since 2008). This applies to the current season ticketed sports of football, volleyball, men’s basketball, women’s basketball, and wrestling.
- 2 Panther Points for every $100 cash or gift-in-kind donation to non-PSC accounts (Facilities, Endowments, Sport Specific Giving). This includes any donation to UNI Athletics that does not fall under the PSC.
STUDENT-ATHLETE EXPENSES

FOOTBALL

1. PUBLIC PARKING
2. UNI STUDENT PARKING
3. FUND DRIVE CHAIR AND CAPTAINS
4. SCHOLARSHIP SEASON TICKET HOLDERS
5. VIP SEASON TICKET HOLDERS
6. DIRECTORS SEASON TICKET HOLDERS
7. UNI PRIDES SEASON TICKET HOLDERS
8. GOLD SEASON TICKET HOLDERS
9. PURPLE SEASON TICKET HOLDERS
10. PSC NON-SEASON TICKET HOLDERS
11. LEADERSHIP
12. DIAMOND
13. FUND DRIVE CHAIR CAMPAIGNS

BASKETBALL

1. PUBLIC PARKING
2. HANDICAP
3. SCHOLARSHIP SEASON TICKET HOLDERS
4. VIP SEASON TICKET HOLDERS
5. GOLD SEASON TICKET HOLDERS
6. PURPLE SEASON TICKET HOLDERS
7. DIRECTORS SEASON TICKET HOLDERS
8. UNI PRIDES SEASON TICKET HOLDERS
9. PSC NON-SEASON TICKET HOLDERS
10. LEADERSHIP
11. PLATINUM
12. DIAMOND
13. FUND DRIVE CHAIR CAMPAIGNS

Reporting NCAA Violations
If you become aware of any rules violations, you should contact the UNI Athletic Compliance Office or the Director of Athletics to report the information pertinent to the violation.

NCAA COMPLIANCE
UNI ATHLETICS
ASK BEFORE YOU ACT!

Or contact the Athletic Compliance Office at 319-273-6027 or email @UNIcompliance

SCHOLARSHIP COSTS

<table>
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<th>per student-athlete</th>
<th>Based on 2020-2021</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>in state</td>
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<tr>
<td>Tuition &amp; Fees</td>
<td>$2,296</td>
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<tr>
<td>Books</td>
<td>$2,296</td>
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<tr>
<td>Room &amp; Board</td>
<td>$2,296</td>
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<tr>
<td>Total Cost of Attendance</td>
<td>$8,938</td>
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</tbody>
</table>

Equipment & Uniforms

- $4,400

Team Travel

- $665

Student-Athlete Support Services

- $9,160

TOTAL SPORT RELATED EXPENSES

Other Expenses

- $8,938
- $19,480

Tuition & Fees

- $2,296
- $2,296

Cost of Attendance

*Includes all the necessary expenses a student typically incurs for a full academic year, transportation and personal expenses.

Supporting the Education of a UNI Student-Athlete

Exclusive UNI Bookstore Apparel Voucher

PSC Weekly E-Newsletter

Recognition

Football Program & Online Neutral Site and Tournament Priority Tickets

Maximum limit of priority seats. Tickets not guaranteed, based on ticket availability

Window Decal

Invitation to Exclusive PSC Events

Parking for FB, MBB, WBB, & VB

See parking map for details on locations

WBB & VB Hospitality Room Pre-Game Passes

One hospitality room per sport, per season

MBB Hospitality Room Pre-Game Passes

Up to # listed, but not to exceed # of season tickets. Also represents # of guest passes

Recognition Plaque

Opportunity to Purchase Parking Pass for McLeod Parking Lot

Premium Membership Gift

Season Long Football Half-Time Passes

Pair of Sideline Passes for ONE Football Game

Upon Request

Complimentary McLeod Lot Parking Passes

For both FB & MBB

Athletic Director’s Private Reception

Travel Opportunity with Football

2021 BENEFIT CHART

LOYALTY | $50
COACHES | $350
PURPLE | $600
GOLD | $1,200
DIRECTOR’S | $1,600
VIP | $2,100
UNI PRIDE | $3,000
SCHOLARSHIP | $4,100
DIAMOND | $8,000
PLATINUM | $13,000
LEADERSHIP | $25,000+

IF YOU HAVE QUESTIONS REGARDING BENEFITS PLEASE CONTACT THE PANTHER SCHOLARSHIP CLUB AT (319) 273-2471 OR EMAIL US AT PSC@UNI.EDU.
STUDENT-ATHLETE EXPENSES

SCHOLARSHIP COSTS
per student-athlete | Based on 2020-2021
in state | out-of-state

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<tr>
<th></th>
<th>in state</th>
<th>out-of-state</th>
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<tr>
<td>TUITION &amp; FEES</td>
<td>$8,938</td>
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<tr>
<td>ROOM &amp; BOARD</td>
<td>$9,160</td>
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<tr>
<td>BOOKS</td>
<td>$800</td>
<td>$800</td>
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$18,898
FULL SCHOLARSHIP TOTAL

$29,440
COST OF ATTENDANCE

$2,296
*$includes all the necessary expenses a student typically incurs for a full academic year, transportation and personal expenses.

OTHER EXPENSES
per student-athlete | Based on 2019-2020 Average per student-athlete

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<tbody>
<tr>
<td>EQUIPMENT &amp; UNIFORMS</td>
<td>$1,200</td>
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<tr>
<td>TEAM TRAVEL</td>
<td>$4,400</td>
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<tr>
<td>STUDENT-ATHLETE SUPPORT SERVICES</td>
<td>$665</td>
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</tbody>
</table>

TOTAL SPORT RELATED EXPENSES

$6,265

NCAA COMPLIANCE UNI ATHLETICS
Reporting NCAA Violations
If you become aware of any rules violations, you should contact the UNI Athletic Compliance Office or the Director of Athletics to report the information pertinent to the violation.

ASK BEFORE YOU ACT!
@UNicompliance
Or contact the Athletic Compliance Office at 319-273-6027
### 2021 BENEFIT CHART

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<thead>
<tr>
<th>Supporting the Education of a UNI Student-Athlete</th>
<th>Loyal</th>
<th>Coaches</th>
<th>Purple</th>
<th>Gold</th>
<th>Director’s</th>
<th>VIP</th>
<th>Uni Pride</th>
<th>Scholarship</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Leadership</th>
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<tr>
<td>Exclusive UNI Bookstore Apparel Voucher</td>
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<td>Recognition</td>
<td>Football Program &amp; Online</td>
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<td>Neutral Site and Tournament Priority Tickets Maximum limit of priority seats. Tickets not guaranteed, based on ticket availability.</td>
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<tr>
<td>WBB &amp; VB Hospitality Room Pre-Game Passes One hospitality room per sport, per season</td>
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<td>Football Hospitality Room Pre-Game Passes Up to # listed, but not to exceed # of season tickets. Also represents # of guest passes</td>
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<td>MBB Hospitality Room Pre-Game Passes Up to # listed, but not to exceed # of season tickets. Also represents # of guest passes</td>
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<td>Recognition Plaque</td>
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<td>Opportunity to Purchase Parking Pass for McLeod Parking Lot Parking passes sold separately for FB and MBB at $200 each</td>
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<td>Season Long Football Half-Time Passes</td>
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<td>Pair of Sideline Passes for ONE Football Game Upon Request</td>
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<td>Complimentary McLeod Lot Parking Passes For both FB &amp; MBB</td>
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<td>Athletic Director’s Private Reception</td>
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<td>Travel Opportunity with Football</td>
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### OUR DEVELOPMENT STAFF

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  - Associate Athletics Director for External Affairs
  - Nathan.Christensen@uni.edu
- **JAMAR THOMPSON**
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- **NATHANIEL SMITH**
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  - Nathaniel.Smith@uni.edu

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